

#### INTERNSHIP REPORT

Submitted to: Yashasvi Rajawat

Submitted by: Nivedita Singh

Roll no: 2010220005

Semester: 5th

Registrar University

K.R. Mangalam University Sohna Road, Gurugram (Haryana)

#### Summer Internship Report

(15th July 2022 - 30th August 2022)

Submitted by - Nivedita Singh Roll.No - 2010220005 B.A Fashion Design

Company Name – Dream's Clues

Company Address - E-98/B ,Shaheen bagh,

Jamia Nagar ,Okhla, New Delhi 110025

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#### **DECLARATION**

I Nivedita singh hereby declare that the presented report of internship titled "summer internship" is uniquely Prepared by me after the completion of 45 days as this was online internship at dream's clues New Delhi Okhla.

I also confirm that the report is only prepared for my academic requirement, not for any other purpose.

Name: Nivedita Singh

Roll. No: 2010220005

Semester: 5th

#### **ACKNOWLEDGEMENT**

The internship opportunity I had with Dream's clues was a great chance for learning and professional development. Therefore, I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance of virtual meeting with many wonderful people and who led me though this internship period.

#### **CERTIFICATE**

#### **Dreams' Clues**

www dreamsclues com

#### LETTER OF COMPLETION

We, Dreams' Clues, are glad to apprise that **Nivedita Singh** student of K R **Mangalam University** has successfully completed her internship for our company for duration 6 weeks from 15/07/2022 to 30/08/2022.

During her practicum as a **Graphic Designer**, she has endeavored herself to everyone with her pleasing manners and dedication towards the job.

She has always displayed a keen ability to learn quickly and find a good solution to problems. Her character and conduct are virtuous. Her sincerity, knowledge, skills and dedication will be an asset to her employers.

We wish her success in all of her future endeavors.

Regards, Dreams' Clues

E-98/B, Shaheen Bagh, New Delhi - 110025, India | (M) | +919999672364

Product Branding | Customized Gifts | Event Management | Supply Chain

Md. Sabahuzzaman Founder & CEO Dreams'
Clues

#### COMPANY DETAILS

Company name: - Dream's clues

Founder and CEO :- Md.Sabahuzzaman

Founded on: - 2019

Number of employees:- 20-60

Address :- 98/B, Thokar No 6, Shaheen Bagh, Jamia

Nagar, Okhla, New Delhi, Delhi 110025

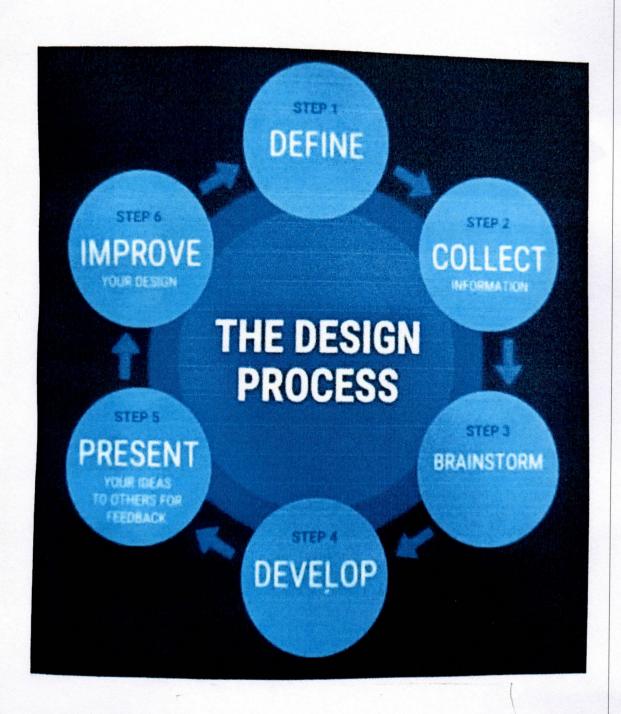
Contact number: -. 8797304205

This company make customized product like diaries, t-shirt, bags, wooden handicraft, leather handicraft etc.

#### MY ROLE

As an intern with Dream's clues I worked As designer position and Was responsible for undertaken task. I was part of the Designing Department team. I worked on lot of different theme based designs I prepared a print for buyer according to their requirements.

### **WORK FLOW**



### THEME ASSIGNED

Everyday we got one theme and we design according to that only .if buyers demand for graffiti design then we make atleast 7 design for options. Once buyers Shortlist the design then we proceed to printing.



Designs

## **FLORAL THEME**



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

## **ABSTRACT THEME**



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

## **COLOUR THEME**



**DESIGN 1** 



DESIGN 2

# **GRAFFITI THEME**



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

## **NEON THEME**



**DESIGN 1** 





# **AESTHETIC THEME**







**DESIGN 3** 

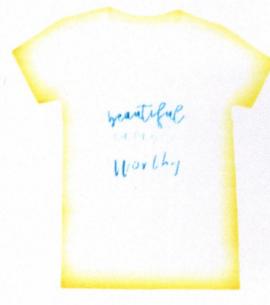
## QUOTES THEME



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

# **FESTIVAL THEME**



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

## **POLKA THEME**



**DESIGN 1** 



**DESIGN 2** 



**DESIGN 3** 

## MOOD THEME



**DESIGN 1** 



DESIGN 2



**DESIGN 3** 

DEZIGN 2



DESIGN 1



**DE2ICN 8** 



DESIGN **4** 

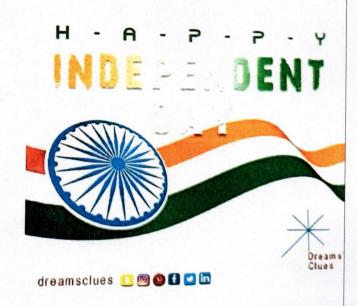


DEZIGN 8



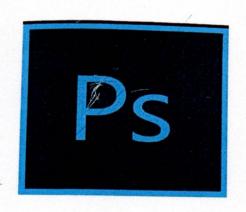
# POSTER DESIGNS





## **SOFTWARE**

The design are made on these software according to buyers choice. If buyers are satisfied with the design then only company proceed to the printing process.







# MY LEARNINGS & EXPERIENCE

As an intern with designing department Of dream's clues, I got a list of tasks to complete every day. Everyday we got theme for designing To get the marketing initiative started, I had to contact with clients on almost a daily basis. Sometimes I contact around 2 to 5 clients per day and had to discuss What theme they want to choose For their customized product.

## CONCLUSION

from my internship at Dream's clues, I was able to get better understanding of how the Designers work and how effective it is.I enjoyed working with the Dream's clues Designing team.

# THANK YOU